



STRATEGY . TECHNOLOGY . ENTREPRENEURSHIP . PROFITABILITY



Acquisitions Advisory Growth Advisory



STEP Strategy Advisors
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STEP Strategy Advisors

A DEAL DRIVEN ACQUISITIONS ADVISORY INVESTMENT BANKING TEAM

We work with **privately-held companies** and with **Private Equity firms** to bring about **Business Growth** involving revenue and operational efficiencies and to facilitate relevant **Strategic Alliances** and successful **Acquisitions**.

Key to our growth advisory is our deep understanding of many industries with an **emphasis on**

- **manufacturing and distribution**
- **technology**
- **industrial services**
- **consumer products**

Many skills with a bias for action.



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STEP Strategy Advisors is your Deal Driver

ACQUISITION ADVISORY APPROACH

- We accomplish a **transaction** that is favorable and desirable for the Company and for the shareholders.
 - An extension of your management team to **evaluate, negotiate, and transact**.
 - Assess the **acquisition opportunity** to ensure that the deal is aligned with the goals and objectives.
 - Present **deal scenarios** in order to think through alternatives well in advance.



ACHIEVING GREAT RESULTS



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PROCESS

IDENTIFY

EVALUATE

OFFER

DILIGENCE

CLOSE

Candidates

Advisor

Valuation

Legal

Clarify profile
of desired
targets

Evaluate
candidate
companies

Engage in
valuation
discussion /
preliminary
offers

Understand
value through
the Due
Diligence
Process

ACQUISITION ADVISORY APPROACH



- Valuation maximization
- Creating the best transaction structure
- Minimizing risk
- Preparing the integration roadmap



ACCOMPLISHING A DEAL WITH A FAIR VALUE FOR BUYER AND SELLER



ACQUISITION ADVISORY APPROACH

STEP provides the deal leadership to achieve success.

**Know the
Market**

**Speak to the
Numbers**

**Fair and
Reasonable**

**Persuasive
Closers**



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The Principals of STEP Strategy Advisors are registered representatives of BA Securities, LLC.



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